

To Whom It May Concern:

It is indeed an honor to recommend Alan Maltz to the Florida Artists Hall of Fame. As the CEO of a large art consulting firm, I have know and worked with Mr. Maltz for many years. I find his work to be remarkable in both technique and creativity. His work possesses a unique, hauntingly beautiful quality executed with a control that speaks to his talent as an artist rather than someone who just takes beautiful photographs.

As a business professional, I firmly believe that, in order for art to be shared with the world, it has to have a way of reaching the public. Alan also has the somewhat rare attribute of understanding that art can be a business too. I have only the highest regard for him and his team. As professionals, they understand and execute the business side of Alan Maltz Photography in a way that makes it a pleasure to use his work and to know that he can deliver whatever it is that I need to meet my clients' needs.

Yours truly,

creating



healing

Kathy Hathorn

environments

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