

Ritz-Carlton, St. Thomas Features Alan Maltz Images

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The Scoop...

ST. THOMAS, USVI – The Ritz-Carlton, St. Thomas recently installed nine island-themed images by fine art photographer Alan S. Maltz as part of a \$40-million renovation to expand and enhance the resort's luxurious accommodations and amenities.

Maltz's photographs were chosen for their ability to create a peaceful and relaxing atmosphere. The nine 4-x-5-foot images were installed in the Club Level Lounge and the Spa Conservatory, two major areas of renovation.

"We try to create an environment that's peaceful and indicative of the tropics, hence the art," says Jenny Highlander, public relations manager for The Ritz-Carlton, St. Thomas.

The newly-remodeled accommodations feature décor inspired by the Caribbean sand and sea. As a photographer who has spent most of his career shooting Florida's natural beauty, secluded beaches, untouched landscapes and wildlife, Maltz was the ideal candidate for images to match this theme. The majority of the photos chosen for the installation were sunsets, skies and sea captured by Maltz in various tropical locations.



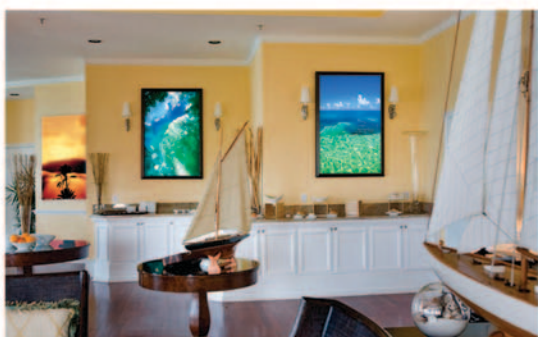
The serene photography of Alan Maltz complements the laidback atmosphere at the Ritz-Carlton on St. Thomas.

Ginger DeArmas of Howard DeArmas Group, Coconut Grove, Fla., was responsible for placing Maltz's images at the resort. "I had the opportunity to see Alan's art while working with him on the Beachside Resort and Conference Center, a luxury condominium and hotel development in Key West, Fla. I was taken aback by the way he captures the essence of serenity, especially for island locations," DeArmas explains. "I selected to use him in the Spa because it brought calm and relaxation; in the Club Lounge because it brought the view of the outside, inside."

Maltz's fine art already graces private, public and corporate collections throughout the world, including the Carter Center and Presidential Library in Atlanta; American Airlines Arena and Carnival Cruise Lines in Miami; Southwest Florida International Airport in Ft. Myers, Fla.; and Canson in Caen, France.

He is the author and publisher of several award-winning art books, including "Key

West Color" and "Miami City of Dreams." His latest book, "Florida ... Beyond the Blue Horizon," was selected as the Official Coffee Table Book of Super Bowl XLI and received numerous awards such as Best Florida Book for Adults and Best Interior Design by the Florida Publishers Association. His fifth book, "Visions of Beauty: Fort Myers, Sanibel, Captiva" will be published in the fall of 2008.



Photographer Alan Maltz's work brings the peaceful island atmosphere indoors.

Maltz has been featured in leading national and regional publications, including Artnews, The New Yorker, Philadelphia Inquirer, Miami Herald,

New York Post, Newsday and others. He was named the Official Fine Art Photographer for Florida by VISIT FLORIDA and the Official Wildlife Photographer of Florida by the Wildlife Foundation of Florida.

The Ritz-Carlton, St. Thomas, a 30-acre beachfront estate overlooking the Grand Bay, offers 180 guestrooms, including ocean view and deluxe rooms and suites. The resort continues to garner distinguished accolades from top publications such as Conde Nast Traveler and Travel + Leisure.

For more information on Alan Maltz, contact the Alan S. Maltz Gallery in Key West, Fla., at 305-294-0005; visit www.alanmaltz.com.