



Royal Shell to Sponsor Launch of Latest Alan Maltz Photographic Book

The Royal Shell Companies, in conjunction with the Sanibel-Captiva Chamber of Commerce, will sponsor the official introduction of a new photographic art book by Alan S. Maltz, "Visions of Beauty – Fort Myers, Sanibel & Beyond..." on January 25, 2010. The book presents compelling photographic images captured by nature and wildlife photographer, Alan Maltz, with focus on Southwest Florida and Gulf barrier islands of Sanibel and Captiva.

Sanibel, FL (PRWEB) January 2, 2010 -- The Royal Shell Companies (<http://www.RoyalShell.com>), in conjunction with the Sanibel-Captiva Chamber of Commerce, will sponsor the official introduction of a new photographic art book by Alan S. Maltz, on January 25, 2010.

“When Alan approached the companies of Royal Shell to be the official sponsor for his latest book, we could not have been more pleased.”

"Visions of Beauty – Fort Myers, Sanibel & Beyond..." presents compelling images of the mystique of Southwest Florida's outer islands, the history and charm of old Fort Myers, secluded treasures of Sanibel and Captiva Islands and fascinating scenes from Bonita Springs, Cape Coral, Boca Grande, Cayo Costa, Pine Island and Estero.



Alan Maltz

The introduction will take place at the January 25, 2010 Sanibel-Captiva Chamber After Hours at Ellington's restaurant, 1244 Periwinkle Way, Sanibel. Autographed copies of the book will be available for purchase, with a portion of the proceeds contributed to the Clinic for the Rehabilitation of Wildlife (CROW).

Randy Bacik, CEO of Royal Shell Vacations stated "When Alan approached the companies of Royal Shell to be the official sponsor for his latest book, we could not have been more pleased. We are honored that Alan chose the Royal Shell Companies."

This is the fourth in a series of large-format Florida coffee table books to be published by Maltz, who has been named "Official Fine Art Photographer for the State of Florida" by VISIT FLORIDA and "Official Wildlife Photographer of Florida" by the Wildlife Foundation of Florida. His work is found in collections around the world. Sixty of his images are permanently exhibited in the terminal at Southwest Florida International Airport in Fort Myers. Images by Maltz also adorn the sides of the promotional RV used to market Sanibel and Captiva through the Chamber of Commerce (<http://www.sanibel-captiva.org>).

In describing his art, Maltz says, "I seldom use filters to achieve effects; Instead, I follow the light." His approach results in images that are translucent, engaging and reflective of the special qualities of his subjects.

The Royal Shell Companies are comprised of Royal Shell Preferred Properties (<http://www.RoyalShellSales.com>), a full service real estate brokerage, Royal Shell Vacations, vacation rentals providing travelers with quality guest accommodations for short and long term stays in single family homes and condos, Royal Shell Property Management, association management.

Don DeLuca, Vice President and General Counsel for The Royal Shell Companies stated, "The real estate businesses of rentals, sales and property management are closely interwoven. The growth in any phase of our business be it sales, rentals or management seems to foster growth in another phase. The Royal Shell Companies are poised to continue growth into the future. Royal Shell Companies offers homeowners all the conveniences to get the most out of property ownership."

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